

Privacy Policy for Ortho Straps

- **Effective Date:** July 24, 2024
- **Overview:** This Privacy Policy outlines how we collect, use, and share your information when you use our service, and informs you about your privacy rights and legal protections.

Personal Data Use

- We process your personal data to provide and improve our service. Your use of the website signifies consent to this processing.

Data Collection

- We may collect personal details such as email, name, phone number, and usage data. Usage data includes information like IP address, browser type, and activity on our site.

Cookies

- We use cookies and similar technologies to improve functionality and analyze performance. You can control cookies through your browser settings.

Data Sharing

- Your data may be shared with affiliates, service providers, business partners, or in legal/business transfers.

Data Retention

- Personal data is retained as long as necessary for outlined purposes or to comply with legal obligations.

Data Transfer

- Your data may be processed outside your jurisdiction under secure measures.

No Liability for Misuse

- Ortho Straps is not responsible for any harm, injury, or damage caused by the incorrect use of our orthopedic straps. We strongly recommend consulting a medical professional for proper guidance on the use of our products.

Refund Policy

- All sales are final. Due to the nature of our products, we do not offer refunds or exchanges on any straps purchased.

Your Rights

- You can request access to, correction, or deletion of your personal data.

Security

- We take reasonable measures to protect your data but cannot guarantee absolute security.

Compliance with POPIA

- Ortho Straps adheres to the Protection of Personal Information Act (POPIA) of South Africa, ensuring your personal data is processed lawfully and securely.

Policy Updates

- Changes to this policy will be communicated through our website and email.

Contact

- For questions about this Privacy Policy, contact us via email at info@orthostraps.co.za